

SPOTLIGHT ON HEALTH GRANTMAKING IN GEORGIA

The Foundation Center's mission is to strengthen the nonprofit sector by advancing knowledge about U.S. philanthropy. We are pleased to present this brief exploration into health grantmaking and hope that it will help you gain insights into the state of health grantmaking in Georgia. This report briefly explores trends and the top funders in Georgia's health grantmaking.

This report includes statistical charts and tables based on the Center's annual grants sample, a mini-directory, and a spotlight on an innovative approach to health grantmaking, the Philanthropic Collaborative for a Healthy Georgia.

GEORGIA GRANTS SAMPLE

Each year the Foundation Center indexes all of the grants of \$10,000 and more awarded by more than 1,000 of the nation's largest private and community foundations. Our most recent (2004) sample includes over 126,000 grants awarded by 1,172 U.S. foundations totaling \$15.5 billion. Of the 1,172 foundations in the sample, this report analyzes health grants made to Georgia recipients by 95 foundations, 18 that are based in Georgia and 77 that are based outside Georgia, totaling \$91 million.

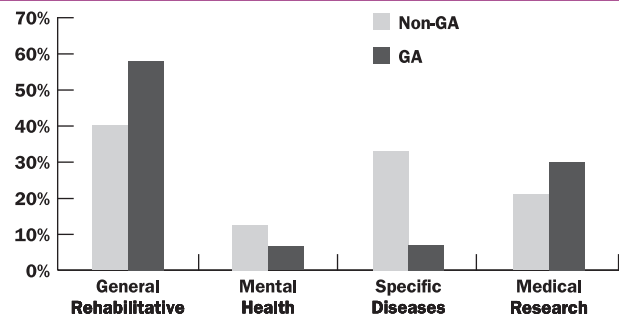
PRIMARY PURPOSE

Funding for General and Rehabilitative Health—which includes support for hospitals and in-patient care, outpatient clinics and care, public health, reproductive health, and health care financing and policy, among other purposes—accounted for nearly 60% of all Georgia giving for health in 2004. Within that category, nearly half targeted public health. Although non-Georgia foundations also favored General and Rehabilitative Health, they were far more likely to support care and treatment of specific diseases than were Georgia-based foundations.

TARGET POPULATION

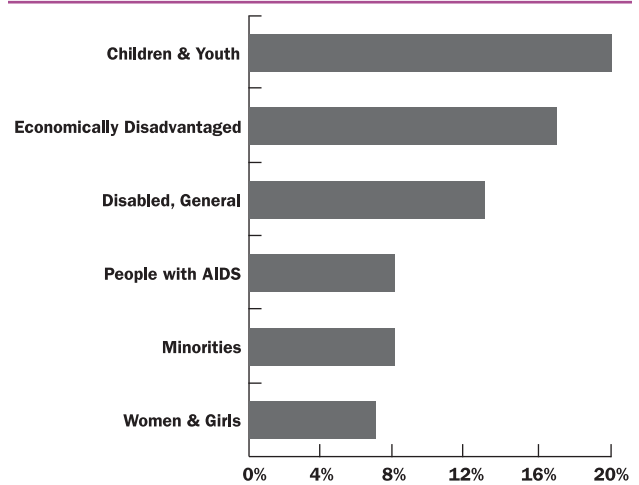
Among specified population groups, children and youth benefited from more than one-fourth of Georgia-focused health grant dollars. Economically disadvantaged and disabled populations followed with 16.1% and 11.7% of total grant dollars, respectively.

Health funders preferred giving to General and Rehabilitative health in Georgia



Source: The Foundation Center

Children and Youth in Georgia benefited from the largest share of foundation health grant dollars in 2004



Source: The Foundation Center

A target population could be identified for 59% of all grant dollars. Chart included selected beneficiary groups representing at least 3% of all grant dollars. Figures include only grants awarded to groups who were identified as serving specific populations, or grants with descriptions that stated a specific population. In addition, grants may benefit multiple population groups, e.g., a grant for minority women, and would, therefore, be counted more than once. These figures do not represent all giving benefiting these groups.

MINI-DIRECTORY OF GEORGIA FOUNDATIONS THAT FUND HEALTH PROGRAMS

The following private and community foundations were identified in the Foundation Center's 2004 grants sample as awarding the greatest number of health grant dollars to Georgia recipients. For most of the funders in this directory, health is just one among many areas of interest for their grantmaking. The descriptions provided here attempt to capture just their health interests, but should not be taken as an indication that they devote their grantmaking exclusively to health.

The Aflac Foundation, Inc. ^

Columbus

Description: The foundation supports community health systems and organizations involved with education, pediatric cancer, disease, cancer research, public safety, and human services.

Selected Grants:

\$125,000 to the American Association for Cancer Research
\$5,000 to Camp Twin Lakes, a camping facility for children with chronic illnesses
\$125,000 to Children's Healthcare of Atlanta

The Arthur M. Blank Family Foundation*

Atlanta

Web: blankfoundation.org

Description: Promotes positive change in people's lives and builds and enhances the communities in which they live. Supports innovative endeavors leading to better circumstances for low-income youth and their families.

Selected Grants:

\$30,000 to Allen Rossum's Healthy Kids Klub, for combating childhood obesity
\$50,000 to the Philanthropic Collaborative for a Healthy Georgia
\$15,000 to Planned Parenthood of Georgia

Bradley-Turner Foundation, Inc. ^

Columbus

Description: Giving primarily for higher education, religious associations, community funds, and youth and social service agencies; support also for cultural and health-related programs.

Selected Grants:

\$15,000 to the Arthritis Foundation, for capital and operating support
\$40,000 to Shepard Center, for capital and operating support
\$602,202 to St. Francis Hospital Foundation, for capital and operating support

J. Bulow Campbell Foundation* ^

Atlanta

Web: jbcf.org

Description: Supports a variety of charitable organizations serving the general welfare of the community, education, youth, Christian concerns and, to a limited extent, arts and cultural organizations.

Selected Grants:

\$800,000 to Inner Harbor, for capital campaign
\$100,000 to Kids' Health, for capital campaign
\$250,000 to CHRIS Kids, for capital campaign for new group homes

Community Foundation for Greater Atlanta, Inc.* ^

Atlanta

Web: aticf.org

Description: Health priorities include services for the homeless, fitness and nutrition of school-aged children, and HIV/AIDS.

Selected Grants:

\$52,000 to Center for Black Women's Wellness, for continuing support
\$20,000 to Community Advanced Practice Nurses
\$22,500 to Grady Health System, for development of teen reproductive health services

J. B. Fuqua Foundation, Inc.*

Atlanta

Description: Grants primarily for education; support also for health, hospitals, and social services.

Selected Grants:

\$40,000 to Arthritis Foundation
\$5,000 to the Center for the Visually Impaired
\$500,000 to Piedmont Hospital, for the Fuqua Heart Center

Georgia Power Foundation, Inc.* ^

Atlanta

Web: southerncompany.com/gapower/charitable

Description: Supports education, the environment, cancer prevention, and diversity.

Selected Grants:

\$25,000 to Children's Healthcare of Atlanta
\$10,000 to Front Porch of Atlanta, for operating support
\$10,000 to St. Joseph's Mercy Foundation, for operating support

The Wilbur and Hilda Glenn Family Foundation

Atlanta

Description: Supports education and human services.

Selected Grants:

\$500,000 to Winship Cancer Institute at Emory University, for equipment
\$10,000 to the Marcus Institute, for operating support
\$5,000 to Sophia Academy, for operating support

Top 10 Georgia private and community foundations awarding health grant dollars to Georgia recipients*

Foundation Name	Dollar Amount	No. of Grants
1. Robert W. Woodruff Foundation, Inc.	\$25,752,804	11
2. J. Bulow Campbell Foundation	3,900,000	3
3. The Carlos and Marguerite Mason Fund	3,820,350	10
4. Healthcare Georgia Foundation, Inc.	3,812,100	36
5. The Marcus Foundation, Inc.	3,483,332	8
6. The AFLAC Foundation, Inc.	2,504,579	6
7. Community Foundation for Greater Atlanta, Inc.	2,373,198	37
8. The Arthur M. Blank Family Foundation	1,068,000	4
9. J. B. Fuqua Foundation, Inc.	910,000	9
10. Bradley-Turner Foundation, Inc.	874,371	8

Source: The Foundation Center.

*Detail about these foundations is in the mini-directory.

Healthcare Georgia Foundation, Inc.*^

Atlanta

Web: healthcaregeorgia.org

Description: Health priorities include addressing health disparities, strengthening nonprofit health organizations, and expanding access to primary healthcare.

Selected Grants:

\$100,000 to the Disability Action Center of Georgia, for program support
\$10,000 to Georgia Commission on Women, for the Childhood Overweight Initiative
\$50,000 to Good Samaritan Health & Wellness Center, for general support

The Marcus Foundation, Inc.*

Atlanta

Description: Supports human services, mental health, Jewish federated giving programs, education, and public affairs.

Selected Grants:

\$1,000 to Crohn's & Colitis Foundation, for general support
\$1,125,000 to Shepherd Center, for Bridge Program
\$5,000 to Marcus Center, for general support

The Carlos and Marguerite Mason Fund*^

Atlanta

Web: wachovia.com/corp_inst/charitable_services

Description: Improves the process of organ transplantation for Georgians.

Selected Grants:

\$650,000 to Children's Healthcare of Atlanta, for endowed chair in liver transplantation
\$20,000 to Georgia Transplant Foundation, for outreach program
\$400,000 for Emory University Hospital for transplant patient clinic

The Tull Charitable Foundation*^

Atlanta

Web: tullfoundation.org

Description: Makes grants that will have a significant and lasting impact on an organization as well as its community.

Selected Grants:

\$75,000 to Canine Assistance, for facility expansion
\$50,000 to Hi-Hope Center, for construction of group home for mentally retarded children
\$75,000 to the Medical College of Georgia, for funding of faculty chair in School of Nursing

Turner Foundation, Inc.*

Atlanta

Web: turnerfoundation.org

Description: Support in the areas of the environment and population, focuses on safeguarding habitats, growing the movement, creating solutions for sustainable living, and maintaining a healthy planet and healthy communities

Selected Grants:

\$15,000 to Feminist Women's Health Center, for special project
\$33,750 to Jane Fonda Center at Emory University, for adolescent reproductive health
\$40,000 to Planned Parenthood of Georgia, for clinic services

The UPS Foundation*^

Atlanta

Web: community.ups.com/philanthropy/main.html

Description: Focuses on hunger, literacy, and volunteerism.

Selected Grants:

\$100,000 to Georgia Campaign for Adolescent Pregnancy Prevention, for general support
\$42,000 to Medshare International, for general support
\$15,000 to Starlight Children's Foundation of Atlanta, for general support

Robert W. Woodruff Foundation, Inc.*^

Atlanta

Web: woodruff.org

Description: Principal giving interests are focused on the following program areas: elementary, secondary, and higher education; health care and education; human services, particularly for children and youth; economic development and civic affairs; art and cultural activities; and conservation of natural resources and environmental protection.

Selected Grants:

\$100,000 to Care and Counseling Center of Georgia, for prison program development
\$10,000,004 to Robert W. Woodruff Health Sciences Center Fund, for operating support
\$175,000 to Whiteford Community Program, for school health clinics

Top 10 non-Georgia foundations awarding health grants in Georgia

Foundation Name	State	Dollar Amount	No. of Grants
1. Bill & Melinda Gates Foundation	WA	\$9,140,619	5
2. The Robert Wood Johnson Foundation	NJ	7,521,408	18
3. Wallace H. Coulter Foundation	FL	6,100,000	1
4. Avon Foundation	NY	3,705,650	1
5. W. K. Kellogg Foundation	MI	2,005,278	2
6. John S. and James L. Knight Foundation	FL	1,740,000	4
7. Conrad N. Hilton Foundation	NV	1,366,500	1
8. The Ford Foundation	NY	1,170,000	4
9. The Ellison Medical Foundation	MD	799,141	2
10. James S. McDonnell Foundation	MO	765,011	2

Source: The Foundation Center.

Top 10 recipients of health grants in Georgia

Foundation Name	City	Health Grant Dollars Received	No. of Health Grants
1. Childrens Healthcare of Atlanta	Atlanta	\$12,629,734	5
2. Robert W. Woodruff Health Sciences Center Fund	Atlanta	10,000,004	18
3. CARE	Atlanta	7,279,844	1
4. Emory University	Atlanta	6,299,962	1
5. Georgia Tech Foundation	Atlanta	6,100,000	2
6. National Foundation for the Centers for Disease Control and Prevention	Atlanta	5,480,606	4
7. Shepherd Center	Atlanta	4,496,956	1
8. Morehouse School of Medicine	Atlanta	3,883,077	4
9. Task Force for Child Survival and Development	Decatur	3,539,000	2
10. Medical College of Georgia	Augusta	2,063,108	2

Source: The Foundation Center.

FOCUS ON THE PHILANTHROPIC COLLABORATIVE FOR A HEALTHY GEORGIA

Georgia Health Policy Center
Georgia State University, Atlanta
philanthropiccollaborative.org

“Although many Georgia foundations do not have health as a stated funding priority, most of them have great concern for the overall well-being of the state’s families and communities.”

—Bobbi Cleveland, Tull Charitable Foundation

The Philanthropic Collaborative for a Healthy Georgia evolved out of a series of meetings hosted by the Georgia Health Foundation during 1999-2000. The Collaborative is an informal, loosely structured group that brings Georgia foundations together to better understand and respond to health-related challenges facing the State. Its primary purpose is to enable foundations to be more informed and effective in their own health-related grantmaking activities, through conferences, newsletters and policy papers.

The Collaborative occasionally pursues opportunities that allow foundations to work together proactively in order to jointly fund health-related projects that are critical to improving the quality of life in Georgia’s communities. These initiatives sometimes pair foundation funds with public sector monies. Joint projects have included:

- ◆ The School Health Initiative, which provided 13 communities with \$901,000 in private and public sector funds to provide health education, health services, and vision, hearing, dental and nutrition screenings to low-income and medically underserved children through school health programs over a three-year period;
- ◆ The Rural Health Initiative, which provided nine organizations serving 37 rural counties, with \$1,757,805 in public and private funds to improve health status and access to care for rural Georgians; and
- ◆ The Cancer Initiative, which produced the Framework for Community Based Cancer Prevention and Control, a valuable tool for local communities in their efforts to reduce the incidence of cancer.

The Georgia Youth Fitness Assessment, the Collaborative’s current project, will collect baseline data on physical fitness and physical activity from about 2,000 fifth-graders and 2,000 seventh-graders in 100 randomly selected Georgia schools. Almost \$700,000 has been raised from private and public entities to support this initiative.

Participation in the Collaborative is open to all Georgia grantmakers and requires no membership fees or dues. The work of the Collaborative is guided by a Steering Committee. The Georgia Health Policy Center at Georgia State University provides staff support for researching issues and best practices; developing policy briefs; organizing workshops; and coordinating jointly funded projects. The Health Policy Center’s work for the Collaborative is funded by foundation grants.

“The Collaborative operates on the belief that if Georgia is to have healthy families, communities, and schools, and a healthy economy, it must first have healthy citizens.”

For More Information

Download “Spotlight on Health Grantmaking in Georgia” at: foundationcenter.org/atlanta/

Learn more about health grantmaking at the Foundation Center–Atlanta or find a Cooperating Collection near you at foundationcenter.org/collections/. For more information, contact Pattie Johnson, director, the Foundation Center–Atlanta, at (404) 880-0095, or e-mail, pjj@foundationcenter.org.



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